

IMPORTANT

香港旅遊業議會 TRAVEL INDUSTRY COUNCIL OF HONG KONG

Incorporated with limited liability

DIRECTIVE

Issue Date: 2 July 2010 Ref: BOD181/02072010/IN/FY

Prohibition of collection of additional charges from mainland inbound visitors Resolution No. 181

(Directive category: Inbound)

To protect the reputation and image of Hong Kong's tourism industry, the Board of Directors resolved at its meeting held on 29 June 2010 that:

Members shall not in any way collect or collect for others, or attempt to collect or collect for others, even if acting on the instructions of the mainland tour operator, any additional charges from mainland inbound visitors on the grounds of their leaving the tour group in the middle of the trip, their age or occupation, etc, except for the fees necessitated by the participation in self-pay activities by the visitors.

This Directive supersedes Directive No. 109 and takes effect from 15 July 2010. Violation of this directive will be subject to penalties laid down in Article 11 of the TIC's Articles of Association.

BY ORDER OF THE BOARD OF DIRECTORS TRAVEL INDUSTRY COUNCIL OF HONG KONG

Joseph Tung

Executive Director