



香港旅遊業議會  
TRAVEL INDUSTRY COUNCIL  
OF HONG KONG  
Incorporated with limited liability

**DIRECTIVE**

Issue Date: 24 December 2010

Ref: BOD193/24122010/IN/FY

**Assigning the same tourist guide throughout the journey of mainland tours  
Resolution No. 193  
(Directive category: Inbound)**

To enhance the quality of services provided by members for inbound tours organised in mainland China (mainland tours), the Board of Directors resolved at its meeting held on 19 November 2010 that:

- 1. Members shall assign the same tourist guide who holds a valid Tourist Guide Pass issued by the TIC to receive the same inbound tour organised in mainland China throughout its journey in Hong Kong except for the time when the tour group is met at the immigration control points and when tour members are on their own for “free activity”.**
- 2. If members assign another tourist guide to meet the tour group at the immigration control points, that tourist guide shall also hold a valid Tourist Guide Pass issued by the TIC.**
- 3. Members shall not make any change to the tourist guides originally assigned to receive and meet the tour group without valid grounds.**
- 4. All the tourist guides shall be assigned by members, which shall provide the names of all the tourist guides when registering with the TIC the tour confirmation agreements of mainland tours, and which shall not increase the number of the tourist guides once the confirmation agreements are registered.**

Any service provided by members for mainland China’s inbound visitors is considered an inbound tour organised in mainland China if it contains either of the following items: (1) the sightseeing at, or visiting, touring or roaming of any tourist attractions or any other locations in Hong Kong; or (2) shopping at shops regulated by the Refund Protection Scheme (Registered Shops) for Inbound Tour Group Shoppers.

According to Attachment 1 to Directive No. 185 (which concerns registration of tour confirmation agreements of mainland tours), if there is any change to the tourist guide assigned to receive the mainland tour after its arrival in Hong Kong, members shall

immediately notify the TIC in writing and file the original copy of the amended tour confirmation agreement with the TIC within seven days after the arrival of the tour in Hong Kong. And according to Directive No. 158 (which concerns exemption from assigning Tourist Guide Pass holders to provide “point-to-point” transfer services), members may apply for exemption from assigning Tourist Guide Pass holders to provide transfer services under specific conditions.

This Directive takes effect from 1 February 2011. Violation of this directive will be subject to penalties laid down in Article 11 of the TIC’s Articles of Association.

BY ORDER OF THE BOARD OF DIRECTORS  
TRAVEL INDUSTRY COUNCIL OF HONG KONG



Joseph Tung  
Executive Director