HONG KONG ICT AWARDS 2019 香港資訊及通訊科技獎

Smart Mobility Award
智慧出行獎

Call For Entry Now!
Deadline is
18 Jan, 2019
(Noon Time)

ICT AWARDS 2019
SMART MOBILITY AWARD

The Smart Mobility Hong Kong Award aims to encourage the development and adoption of **Smart Transportation, Smart Logistics and Smart Tourism** applications promoting a smart city development with a more convenient environment for tourists and citizens.

3 AWARD STREAMS

智慧交通
Smart Transportation

Smart Transportation

Smart Transportation aims at using ICT, making mobility 'intelligent', improving traffic monitoring and transportation accessibility and efficiency, cutting down door-to-door journey times, reducing congestion, improving the flow of people, improving safety and liveability, thus, enhancing quality of life for citizens.

Smart Logistics

Smart Logistics aims at using technologies innovatively to improve supply chain visibility, streamline and optimise the cargo and baggage handling efficiency and intensity in logistics industry of Hong Kong.

智慧物流
Smart Logistics

智慧旅遊
Smart Tourism

Smart Tourism

Smart Tourism aims at using technologies innovatively to achieve resource optimisation and convenience for the tourism industry as well as to enhance travellers' information accessibility, transportation, dining (food and food services), shopping and accommodation experience.

WINNERS' ENTITLEMENT

- **Various promotion campaign & media exposure**
- **Free participation in HK ICT Expo**
- **Opportunities to be nominated to enter other International awards & competitions**
  and many more....

Enquiry:
Email: ictawards@gs1hk.org
Tel: 2863 9730

Further details and conditions are available at:
www.gs1hk.org/SmartMobilityAward

GENERAL ELIGIBILITY REQUIREMENTS

1. The applicant must have the intellectual property right and / or legitimate right over the ICT product / sevice mentioned in the application.
2. The application must be submitted by locally (Hong Kong) registered entities or residents in Hong Kong at the time of closing for entry enrollment.
3. The submitted product / service must be available in the market or in live operation for at least 3 months at the time of closing for entry enrollment.

IMPORTANT DATES

Official call for entries	**2018.11.23**
Deadline for enrolment	**2019.01.18**
Adjudication	**2019.01.30 – 2019.03.05**
Categories' Awards Presentation Ceremonies	**Late March 2019 – 2019.04.04**
Awards Presentation Ceremony	**2019.04.04**

Organiser | **GS1 Hong Kong**