

## SME Export Marketing Fund (EMF)

Website:	<a href="https://www.smefund.tid.gov.hk/english/emf/emf_objective.html">https://www.smefund.tid.gov.hk/english/emf/emf_objective.html</a>
Administered by:	Trade & Industry Department
Objective:	To encourage <b>small and medium enterprises (SMEs)</b> to expand their markets outside Hong Kong by providing financial assistance to SMEs for <b>participation in export promotion activities.</b>
Eligibility:	<p>An enterprise applying for a grant under EMF must fulfil the following requirements:</p> <ol style="list-style-type: none"> <li>1. It must be registered in Hong Kong under the <u>Business Registration Ordinance (Cap. 310)</u>.</li> <li>2. It must meet the Government's definition of an SME, i.e. if it is engaged in manufacturing business, it must employ fewer than 100 persons in Hong Kong; and if it is engaged in non-manufacturing business, it must <b>employ fewer than 50 persons in Hong Kong.</b></li> <li>3. It must have substantive business operations in Hong Kong at the time of making the application. An enterprise holding a shell business registration or having its main business operation outside Hong Kong will not be regarded as having substantive business operations in Hong Kong.</li> <li>4. If it has previously received EMF grants, the cumulative amount of grants received must not exceed the prevailing cumulative grant ceiling. Applicant enterprises which have similar business registration details (e.g. nature of business, address, contact numbers, shareholder/directorship) will be treated as connected enterprises. For the purpose of the cumulative grant ceiling, connected enterprises are treated as if they are one enterprise, i.e. the cumulative amount of grants received by the connected enterprises concerned are aggregated and must not exceed the cumulative grant ceiling.</li> <li>5. It must not be the organiser/co-organiser/service provider or a related company of the organiser/co-organiser/service provider of the export promotion activity covered by the application.</li> </ol>
Funding Amount:	<b>The maximum amount of grant for each successful application will be 50% of the total approved expenditure incurred by the applicant enterprise or HKD100,000 whichever is the lower.</b> There is no limit on the number of applications by an enterprise for EMF grants. However, <b>each enterprise may receive EMF grants up to a cumulative limit of HKD400,000.</b>

Project Duration:	Not applicable
Scope of Funding:	<p>EMF provides grants to SMEs for their participation in the following export promotion activities to promote their own products and/or services. Such export promotion activities/platforms must be organised/operated by organisations with a good track record:</p> <ol style="list-style-type: none"> <li>1. Trade fairs/<b>exhibitions</b> outside Hong Kong.</li> <li>2. Business <b>missions</b> outside Hong Kong.</li> <li>3. Local trade fairs/exhibitions which mainly target at markets outside Hong Kong.</li> <li>4. <b>Placing advertisements</b> on printed trade publications which mainly target at markets outside Hong Kong.</li> <li>5. Export promotion activities (such as placing advertisements, keyword search, listing product information, setting up or enhancing online shop, etc.) which are conducted through <b>electronic platforms/media</b> and which mainly target at markets outside Hong Kong.</li> <li>6. Setting up or enhancement of a corporate website/mobile application of the applicant enterprise which mainly targets at markets outside Hong Kong</li> </ol>
Enquiry:	<p>Phone no. : 2398 5127 / 2398 5125  Fax no. : 2391 2646 / 3525 0329  Email : <a href="mailto:emf_enquiry@tid.gov.hk">emf_enquiry@tid.gov.hk</a></p>