



香港旅遊業議會  
TRAVEL INDUSTRY COUNCIL  
OF HONG KONG  
Incorporated with limited liability

IMPORTANT

**DIRECTIVE**

Issue Date: 17 April 2015

Ref: BOD224/17042015/O/JM

**Package tour service charge (revised)**  
**Resolution No. 224**  
**(Directive category: Outbound → Package Tour)**

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At its 14 April 2015 meeting, the Board of Directors adopted the Outbound Committee's proposal and resolved to amend Directive No. 215 as follows:

1. **If, apart from the tour fare, members impose a package tour service charge on tour participants, they shall clearly state the following items in the advertisements, promotional leaflets, itineraries or any other information of the package tours concerned:**
  - (1) **the amount of the package tour service charge for each day or all days of the journey;**
  - (2) **any one, or more, or all of the following charges included in the package tour service charge (the charge(s) included shall match the person(s) who will deliver the services):**
    - (a) **the service charge for the tour escort;**
    - (b) **the service charge for the local guide;**
    - (c) **the service charge for the tour coach driver; and**
    - (d) **the service charge for related personnel of the travel agent;**
  - (3) **the names and amounts of any other service charges (if any) which the tour participants need to pay such as the service fee charged by cruise liner companies;**
  - (4) **the currency (except for the Hong Kong dollar) in which the package tour service charge is denominated; and**
  - (5) **the terms and conditions in relation to the package tour service charge.**
  
2. **If the total amount of the package tour service charge is higher than the amount of the tour fare, members shall specify, in their advertisement of the package tour, the total amount of the package tour service charge, which shall be alongside the amount of the tour fare in a font (including its size and colour) identical with that of the tour fare.**

**3. Members shall provide consumers with the information listed in Point 1 before they sign up for the package tours.**

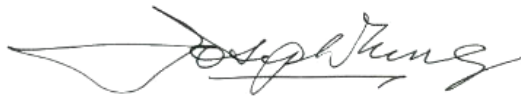
Package tours in this Directive mean outbound travel services which contain transport, accommodation and activities all arranged by members for travellers. Members merely booking meals/admission tickets or services for travellers are not considered to have arranged activities.

This Directive supersedes Directive No. 215, and is only applicable to tour participants who sign up for package tours on or after 1 June 2015.

Violation of this directive will be subject to penalties laid down in Article 11 of the TIC's Articles of Association.

For latest information on rules of the TIC, please visit the TIC website ([www.tichk.org](http://www.tichk.org) → “Codes and Regulations”).

BY ORDER OF THE BOARD OF DIRECTORS  
TRAVEL INDUSTRY COUNCIL OF HONG KONG



Joseph Tung  
Executive Director