

# 親歷奇境的3D體驗

## 3D illusion experience

香港3D奇幻世界 Hong Kong 3D Museum

**香**港首個大型3D立體美術館「香港3D奇幻世界」於二零一四年七月七日正式開幕。美術館佔地超過一萬平方呎，展出七十件3D作品，參觀者可以近距離接觸畫作，拍出有如置身其中兼且生動有趣的照片。

美術館設有五個3D畫主題區：「現代香港」、「重現香江」、「中華文化」、「浪漫旅程」及「奇想天地」。為推廣本土及中華文化，不少3D畫都特別加入了香港及中國元素。除了3D畫外，館內還設有3D體驗主題區：「星空」、「鏡子迷宮」、「無限空間」、「3D虛擬投影」及「視錯遊戲」，讓參觀者體驗全面的3D空間。

「香港3D奇幻世界」提供了一個發揮想像力的空間。和傳統藝術的欣賞模式不同，館內每幅畫都是不完整的，需要參觀者親自上陣，以各種有趣的姿態，結合3D畫一起拍攝。在這裡人人都是演員和導演，創作出屬於自己的3D作品，享受置身其境般的體驗。

「香港3D奇幻世界」位於尖東加連威老道九十六號希爾頓大廈一樓，成人票價為港幣一百四十九元，小童及六十五歲以上長者為港幣一百元。查詢團體優惠，請與業務拓展副總監李先生聯絡(電話：(852)3568-2825；電郵：liwaihung@hk3dm.com.hk)。關於美術館的詳情，可瀏覽其網站：[www.hk3dm.com.hk](http://www.hk3dm.com.hk)。

**T**he Hong Kong 3D Museum, the first and largest 3D art gallery in Hong Kong, was opened on 7 July 2014. With 70 3D art pieces displaying in an exhibition area of over 10,000 square feet, visitors can get close to the artworks and merge with the paintings to create interesting 3D photos.

There are five exhibition zones in the museum, namely Modern Hong Kong, Hong Kong Memories, Chinese Culture, Love Journey and Imaginary Wonderland. To promote local and Chinese culture, quite a number of paintings are infused with cultural elements

of Hong Kong and China. Apart from 3D paintings, there is also a 3D experience zone where visitors can enjoy all-round 3D experiences under a starry sky, in a mirror maze, inside an infinity tunnel, exploring a 3D virtual journey and playing trick art games.

The museum is a platform for creativity. Unlike traditional art museums, here visitors need to assist in the composition of the paintings by being part of the art pieces. Every visitor is the actor and director of their own photos in this 3D universe.

The Hong Kong 3D Museum is located on 1/F, Hilton Tower, 96 Granville Road, Tsim Sha Tsui East, Kowloon. The admission fees are HK\$149 for adults, and HK\$100 for children and seniors aged over 65. For enquiries about group ticket discounts, please call Associate Business Development Director Mr Li on (852)3568-2825, or send him an email to: [liwaihung@hk3dm.com.hk](mailto:liwaihung@hk3dm.com.hk). More information of the museum is available at [www.hk3dm.com.hk](http://www.hk3dm.com.hk).

