

旅發局推出全新「旅業網」

HKTB launched brand new PartnerNet

香港旅遊發展局 Hong Kong Tourism Board

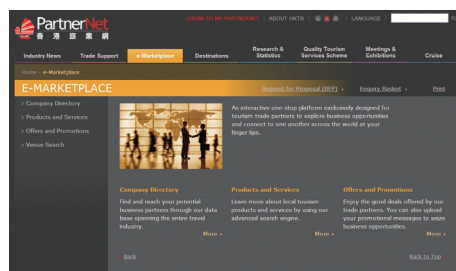
旅 遊業界人士現在可透過強大的全新網上工具拓展業務，開拓無限商機！

香港旅遊發展局(旅發局)最近推出全新的「旅業網」，這個專為旅遊業界而設的網上互動平台，提供旅發局與業界的最新動向，以及網上培訓和交流工具，助您掌握業界機遇。全新面貌的「旅業網」除了版面設計更時尚美觀，瀏覽更流暢方便外，更推出多項全新功能，包括「我的旅業網」、「旅業交流站」、「業界資訊」及網上活動登記等。

全新「旅業網」將互動功能提升，為您提供更多與國際旅遊業同行交流的機會。除了針對性的業界夥伴搜尋器外，「旅業網」用戶更可自行上載或更新公司動向、產品及服務資料，以及推廣活動或優惠詳情，從而帶來更多商機。

登記成為「旅業網」用戶，可享受更多服務和權益，包括將商號列於「旅業網」會員名單內，藉此與來自世界各地、具合作潛力的業界夥伴建立商貿聯繫。用戶亦可隨時免費下載香港旅遊業統計資料、授權圖片，以及優先參加旅發局的推廣活動。

無論您是業界人士或旅遊服務供應商，只需在網上填妥表格，即可免費登記成為用戶，即時掌握旅遊業界新機遇。想知道更多詳情，請立即瀏覽「旅業網」(<http://PartnerNet.hktdb.com>)。



Now travel trade partners have a brand-new powerful tool to grow their business and maximise potential opportunities!

The Hong Kong Tourism Board (HKTB) has launched the all-new PartnerNet, a comprehensive B2B interactive platform offering up-to-date HKTB and industry information, online training and networking tools. The completely redesigned PartnerNet features a contemporary layout, a user-friendly interface and easy navigation, as well as a host of new functions including My PartnerNet, e-Marketplace, Hong Kong Trade Updates and online event registration.

With enhanced interactive features, the new PartnerNet is your gateway to international networking opportunities. In addition to a targeted partner search engine, users can upload and update their company information, latest offers and promotions to maximise industry exposure.

PartnerNet members enjoy even more benefits, including the right to be listed in the online company directory to extend their reach to potential partners and markets worldwide. They can also download HKTB statistics and authorised photos for free, and receive first priority to attend HKTB events and activities.

Trade partners and tourism services providers can expand their horizons with this enhanced experience for free simply by filling in the online registration form. To learn more, visit <http://PartnerNet.hktdb.com> now.