

出席議會晚宴的人數打破紀錄

TIC dinner attended by record number of people

本刊記者 Staff reporter

出席議會答謝晚宴的賓客、理事、委員會委員、會員旅行社等，共有五百六十多人。

The Appreciation Dinner was attended by over 560 guests, and directors, committee members and member agents of the TIC.

議會二零一五年度
答謝晚宴於五月

十二日假香港洲際酒店舉行，五百六十多名賓客和會員聚首一堂；貴賓包括首次出席的行政長官梁振英先生與中央政府駐港聯絡辦副主任林武先生，以及商務及

經濟發展局長蘇錦樑先生、常任秘書長(工商及旅遊)容偉雄先生、旅遊事務專員朱曼鈴女士等。

梁振英先生在致辭時表示，政府十分重視旅遊業的持續和健康發展。最近旅遊業面對一些挑戰，如美元轉強、內地旅客消費模式改變、反水貨客示威等。他很高興業界能積極應對，因應市場變化而調整經營策略。為推動旅遊業，政府已向香港旅遊發展局額外撥款港幣八千萬元，以加強推廣香港「好客之都」的形象。他深信憑著業界和政府合作，旅遊業必能克服困難，再創佳績。

蘇錦樑局長補充說，旅遊局在未來幾個月會推出一系列大型推廣活動，還會投放更多資源到海外多個客源市場，並且聯同業界前往內地及多個短途市場作實地推廣，希望吸引更多高增值的過夜旅客。

當晚節目十分豐富，除了必不可少的幸運大抽獎外，還有由兒童擔綱表演的粵劇和拉丁舞。晚宴在愉快氣氛中圓滿結束。 



The TIC's Appreciation Dinner 2015 was held on 12 May at the InterContinental Hong Kong, bringing over 560 guests and members together. Among the honoured guests were Chief Executive Mr C Y Leung and Deputy Director of the Central Government's Liaison Office in Hong Kong Mr Lin Wu (both of whom joined the dinner for the first time), Secretary for Commerce and Economic Development Mr Gregory So, Permanent Secretary for Commerce and Economic Development (Commerce, Industry and Tourism) Mr Philip Yung, and Commissioner for Tourism Miss Cathy Chu.

Speaking at the dinner, Mr C Y Leung stressed the great importance the Government attached to the sustained and healthy development of the tourism industry. **He was glad that the trade, in the face of recent challenges such as a stronger US dollar, the changing spending patterns of mainland tourists and protests against parallel traders, had responded proactively by adjusting their business strategies. The Government had already provided the Hong Kong Tourism Board (HKTB) with an additional funding of HK\$80 million to invigorate tourism through strengthening the city's hospitable image.** He strongly believed that with the cooperation of the trade and the Government, the tourism industry would be able to overcome the difficulties and scale new heights.

Mr Gregory So added that in the coming months, the HKTB would roll out a series of massive promotional campaigns, devote more resources to key overseas source markets, and invite traders to join promotional activities in mainland China and other short-haul markets with a view to attracting more high value-added overnight visitors to Hong Kong.

All guests enjoyed the programmes very much, which included the must-have grand lucky draw, and Cantonese opera and Latin dance performances by children actors and dancers. The dinner ended in a joyful atmosphere. 

