

Latest statistics on levy income, inbound arrivals, Mainland inbound tour group registration, air ticket sales and complaints

Levy income

(Source: TIC)

| | | | |
|---|---------------------------------|-----------------------------|--------|
| - | August 2009 / August 2008 | HK\$ 1,361,000 / 1,049,500* | +30.0% |
| - | Jan - Aug 2009 / Jan - Aug 2008 | HK\$15,399,000 / 18,713,500 | -17.8% |

* Since the levy has been reduced by 50% since 3 July 2009, the figures for August 2008 are halved for comparison.

Inbound arrivals

(Source: HKTB)

| | | |
|---|---|-------------------------|
| - | Total arrivals in July 2009 / July 2008 | 2,378,298 / 2,709,375 |
| | Difference: | -12.2% |
| - | Total arrivals in Jan - July 2009 / Jan - July 2008 | 16,075,077 / 16,894,879 |
| | Difference: | -4.9% |

- Arrivals from individual markets in July 2009:

| | <u>No. of visitors</u> | <u>Compared with</u> <u>2008</u> | <u>Market</u> <u>share</u> |
|----------------|------------------------|-------------------------------------|-------------------------------|
| Mainland China | 1,432,740 | -13.7% | 60.2 % |
| Taiwan | 190,293 | -11.3% | 8.0% |
| Japan | 95,762 | -9.6% | 4.0% |
| USA | 96,512 | +3.9% | 4.1% |

- Arrivals from individual markets in Jan - July 2009:

| | <u>No. of visitors</u> | <u>Compared with</u> <u>2008</u> | <u>Market</u> <u>share</u> |
|----------------|------------------------|-------------------------------------|-------------------------------|
| Mainland China | 9,694,665 | +1.5% | 60.3% |
| Taiwan | 1,132,859 | -12.8% | 7.0% |
| Japan | 642,341 | -13.0% | 4.0% |
| USA | 608,043 | -12.5% | 3.8% |

Mainland inbound tour group registration

(Source: TIC)

| | | |
|-----------------------------------|-----------------|--------|
| - August 2009 / August 2008 | 6,068 / 4,758 | +27.5% |
| - Jan - Aug 2009 / Jan - Aug 2008 | 40,525 / 38,701 | +4.7% |

Air ticket sales

(Source: IATA)

Total billing:

| | |
|---------------------------|---------------------|
| - 01 - 31 August 2009 | HK\$ 1,182 million |
| - 01 - 31 August 2008 | HK\$ 1,209 million |
| Difference: | -2.3% |
| - 01 Jan - 31 August 2009 | HK\$ 9,652 million |
| - 01 Jan - 31 August 2008 | HK\$ 13,232 million |
| Difference: | -27.1% |

No. of transactions:

| | |
|---------------------------|-----------|
| - 01 - 31 August 2009 | 410,973 |
| - 01 - 31 August 2008 | 364,868 |
| Difference: | +12.6% |
| - 01 Jan - 31 August 2009 | 3,349,435 |
| - 01 Jan - 31 August 2008 | 3,854,659 |
| Difference: | -13.1% |

Complaints

(Source: TIC)

Outbound travellers:

| | | |
|-----------------------------------|-----------------------------------|--------|
| - August 2009 / August 2008 | 83 / 90 | -7.8% |
| | (12 referred by Consumer Council) | |
| - Jan - Aug 2009 / Jan - Aug 2008 | 614 / 762 | -19.5% |

