<u>Latest statistics on levy income, inbound arrivals, Mainland inbound tour group</u> registration, air ticket sales and complaints

Levy income

(Source: TIC)

- January 2011 / January 2010

HK\$ 1,912,000 / 1,848,000

+3.5%

Inbound arrivals

(Source: HKTB)

- Total arrivals in December 2010 / December 2009

3,543,454 / 3,062,651

Difference:

+15.7%

- Total arrivals in Jan - Dec 2010 / Jan - Dec 2009

36,030,331 / 29,590,654

Difference:

+21.8%

- Arrivals from individual markets in December 2010:

<u>No</u>	No. of visitors		<u>Market</u>
		<u>2009</u>	<u>share</u>
Mainland China	2,275,188	+23.1%	64.2%
Taiwan	189,328	+0.7%	5.3%
Japan	120,821	+0.4%	3.4%
USA	93,313	+1.3%	2.6%

- Arrivals from individual markets in Jan - Dec 2010:

<u>N</u>	o. of visitors	Compared with	<u>Market</u>
		<u>2009</u>	share
Mainland China	22,684,388	+26.3%	63.0%
Taiwan	2,164,750	+7.7%	6.0%
Japan	1,316,618	+ 9.3%	3.7%
USA	1,171,419	+ 9.5%	3.3%

Mainland inbound tour group registration

(Source: TIC)

- January 2011 / January 2010

6,229 / 6,655

-6.4%

Air ticket sales

(Source: IATA)

Total billing:

- 01 - 31 January 2011 HK\$ 1,780 million - 01 - 31 January 2010 HK\$ 1,502 million

Difference: +18.5%

No. of transactions:

- 01 - 31 January 2011 478,642 - 01 - 31 January 2010 439,331 Difference: +8.9%

Complaints

(Source: TIC)

Outbound travellers:

- January 2011 / January 2010 63 / 71 -11.3% (9 referred by Consumer Council)

Inbound travellers:

- January 2011 / January 2010 15 / 47 -68.1%

(14 CHN 1 UK / 46 CHN 1 OTH)

(1 referred by Consumer Council, 4 referred by Hong Kong Tourism Board, 2 referred by Travel Agents Registry, 1 referred by Others)

Enquiries

(Source: TIC)

Outbound travellers:

- January 2011 / January 2010 639 / 492 +29.9%

Inbound travellers:

January 2011 / January 2010

35 / 29

+20.7%

(33 CHN 2 OTH / ALL CHN)

(1 referred by Consumer Council)

Requests for assistance

(Source: TIC)

Inbound travellers:

- January 2011 / January 2010

13 / 16

-18.8%

(11 CHN 2 SEA / ALL CHN)

(1 referred by Consumer Council)