<u>Latest statistics on levy income, inbound arrivals, Mainland inbound tour group registration, air ticket sales and complaints</u>

Levy income

(Source: TIC)

| - | February 2011 / February 2010 | HK\$ 799,484 / 989,000 | -19.2% |
|---|---------------------------------|----------------------------|--------|
| - | Jan - Feb 2011 / Jan - Feb 2010 | HK\$ 2,711,484 / 2,837,000 | -4.4% |

Inbound arrivals

(Source: HKTB)

- Total arrivals in January 2011 / January 2010 3,598,030 / 2,960,319
Difference: +21.5%

- Arrivals from individual markets in January 2011:

| No. | of visitors | Compared with | <u>Market</u> |
|----------------|-------------|---------------|---------------|
| | | <u>2010</u> | share |
| Mainland China | 2,503,151 | +31.2% | 69.6% |
| Taiwan | 182,703 | +0.3% | 5.1% |
| Japan | 113,373 | -1.3% | 3.2% |
| USA | 94,367 | +2.3% | 2.6% |

Mainland inbound tour group registration

(Source: TIC)

| - | February 2011 / February 2010 | 6,683 / 6,434 | +3.9% |
|---|---------------------------------|-----------------|-------|
| _ | Jan - Feb 2011 / Jan - Feb 2010 | 12,912 / 13,089 | -1.4% |

Air ticket sales

(Source: IATA)

Total billing:

February 2011 HK\$ 1,337 million
 February 2010 HK\$ 1,266 million
 Difference: +5.6%

| - | Jan - Feb 2011 | HK\$ 3,118 million |
|---|----------------|--------------------|
| - | Jan - Feb 2010 | HK\$ 2,768 million |
| | Difference: | +12.6% |

No. of transactions:

| - | February 2011 | 369,734 |
|---|---------------|---------|
| - | February 2010 | 362,000 |
| | Difference: | +2.1% |

- Jan - Feb 2011 848,376 - Jan - Feb 2010 801,331 Difference: +5.9%

Complaints

(Source: TIC)

Outbound travellers:

- February 2011 / February 2010 87 / 71 +22.5% (17 referred by Consumer Council)

- Jan - Feb 2011/ Jan - Feb 2010 150 / 142 +5.6% (26 referred by Consumer Council)

Inbound travellers:

- February 2011 / February 2010 42 / 28 +50.0%

(ALL CHN / 26 CHN 1 SEA 1 OTH)

(18 referred by Consumer Council, 6 referred by Hong Kong Tourism Board)

- Jan - Feb 2011 / Jan - Feb 2010 57 / 75 -24.0% (56 CHN 1 UK / 72 CHN 2 OTH 1 SEA)

Enquiries

(Source: TIC)

Outbound travellers:

- February 2011 / February 2010 386 / 435 -11.3%

- Jan - Feb 2011 / Jan - Feb 2010

1,025 / 927

+10.6%

Inbound travellers:

- February 2011 / February 2010

51/31

+64.5%

(49 CHN 1 SEA 1 OTH / 29 CHN 1 SEA 1 OTH)

(9 referred by Consumer Council, 1 referred by others)

Jan - Feb 2011 / Jan - Feb 2010

86 / 60

+43.3%

(82 CHN 1 SEA 3 OTH / 58 CHN 1 SEA 1 OTH)

Requests for assistance

(Source: TIC)

Inbound travellers:

- February 2011 / February 2010

36 / 12

+200.0%

(ALL CHN / ALL CHN)

(13 referred by Consumer Council, 2 referred by Hong Kong Tourism Board)

- Jan - Feb 2011 / Jan - Feb 2010

49 / 28

+75.0%

(47 CHN 2 SEA / ALL CHN)