Latest statistics on the inbound and outbound travel markets

Outbound market

Levy income

January 2016	January 2015	Difference
HK\$2,437,591	HK\$2,027,140	+20.2%

Complaints

January 2016	January 2015	Difference
69	61	+13.1%
(30 referred by Consumer Council)	(20 referred by Consumer Council)	

Requests for assistance

January 2016	January 2015	Difference
62	79	-21.5%

Enquiries

January 2016	January 2015	Difference
225	201	+11.9%

Inbound market

Arrivals

(Source: HKTB)

(Source: IIIIIB)			
December 2015	December 2014	Difference	
5,061,064	5,666,362	-10.7%	

January - December 2015	January - December 2014	Difference
59,307,596	60,838,836	-2.5%

Arrivals from individual markets in December 2015:

	No. of visitors	Compared with 2014	Market share
Mainland China	3,721,049	-15.5%	73.5%
Taiwan	179,937	+6.3%	3.6%
South Korea	119,238	+8.8%	2.4%
Macau	108,922	-0.1%	2.2%
USA	102,209	+8.4%	2.0%
Japan	100,783	+9.1%	2.0%
Singapore	95,808	+4.0%	1.9%

Arrivals from individual markets in January - December 2015:

		- 5	
	No. of visitors	Compared with 2014	Market share
Mainland China	45,842,360	-3.0%	77.3%
Taiwan	2,015,797	-0.8%	3.4%
South Korea	1,243,293	-0.6%	2.1%
USA	1,181,024	+4.5%	2.0%
Japan	1,049,272	-2.7%	1.8%
Macau	1,021,441	+2.0%	1.7%
Philippines	704,082	+10.9%	1.2%

Mainland inbound tour group registration

January 2016	January 2015	Difference
3,729	11,575	-67.8%

Complaints

January 2016	January 2015	Difference
9	23	-60.9%
(All CHN / 1 referred by Consumer Council)	(22 CHN 1 SEA / 4 referred	
	by Consumer Council,	
	2 referred by Hong Kong	
	Tourism Board, 2 referred	
	by Hong Kong Customs and	
	Excise Department)	

Requests for assistance

January 2016	January 2015	Difference
24	73	-67.1%
(23 CHN 1 SEA / 3 referred by Consumer	(ALL CHN / 13 referred by	
Council, 1 referred by Hong Kong Tourism	Consumer Council,	
Board)	3 referred by Tourism	
	Commission)	

Enquiries

January 2016	January 2015	Difference
33	75	-56.0%
(All CHN / 1 referred by Tourism	(74 CHN 1 OTH / 2 referred	
Commission)	by Consumer Council)	