



# ***Garden of Stars and Starry Gallery***

***April 2016***



## 1) ***Garden of Stars (GOS)***

- ⦿ Bronze statues from Avenue of Stars
- ⦿ 107 movie star handprints
- ⦿ A giant illustration featuring classic movie scenes and movie stars at the Starlight Cinema
- ⦿ Classic movie quotes printed on light poles

## 2) ***Starry Gallery (SG)***

- ⦿ Iconic Movies, Words and Images
- ⦿ Classic Movies Posters and Font Design
- ⦿ The Avenue of Stars: A Decade Retrospective
- ⦿ The Century of Hong Kong Cinema

Note: GOS and SG were opened on 15 November 2015 with exhibitions related to Avenue of Stars and Hong Kong cinema. Please refer to appendix A for details.

# Garden of Stars and Starry Gallery





# 1) Garden of Stars 星光花園

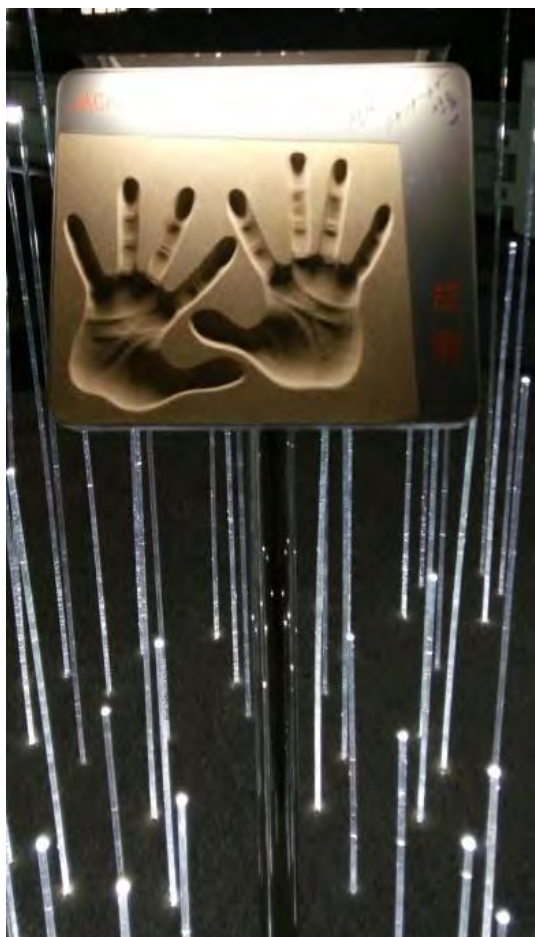




# 1) Garden of Stars 星光花園



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# 1) Garden of Stars 星光花園





# 1) Garden of Stars 星光花園





## 2) *Starry Gallery* 星光影廊

### 1. Iconic Movies, Quotes and Images 具代表性電影的對白與劇照









### 3. The Avenue of Stars: A Decade Retrospective 星光大道十年回顧









## 2) Starry Gallery 星光影廊





# Appendix A

## *Leaflet for Garden of Stars & Starry Gallery*









## 星光花園與星光影廊 延續香港電影永誌璀璨

### Garden of Stars and Starry Gallery — Continuing the legacy of Hong Kong Cinema

新世界集團於2004年斥資發展星光大道，以表揚本地電影界的傑出成就，從而推動旅遊業的發展，深受本地市民及遊客歡迎。2015年，「星光大道」進行為期近三年的整修及改善工程，工程期間，鄰近海濱平台花園將化身成「星光花園」，連接港鐵站的部分行人隧道已變成「星光影廊」，呈獻香港電影視覺體驗。

New World Group sponsored the development of Avenue of Stars in 2004 to pay tribute to local film industry hence tourism promotion, which has been well received by the community and tourists. In 2015, Avenue of Stars undergoes a three-year revamp programme to rejuvenate the place. During the construction, the East Waterfront Podium Garden has been temporarily transformed into "The Garden of Stars", while part of the subway adjoining the MTR station turns into "The Starry Gallery" — the destination for reliving classic Hong Kong movies.



## 星光花園 重現經典電影場面

### The Garden of Stars — Showcasing classic movie moments

「星光花園」內擺放原設於星光大道的銅像，此外「星光大影院」的大型電影連環圖將香港電影的經典場面及角色串連一起。

連接海濱的行人天橋上則飾上經二次藝術創作的電影劇照作品，而「星光花園」的燈柱上也印上經典電影對白。

星光花園將會陸續加入更多電影元素，以豐富遊人的體驗。

Garden of Stars displays bronze statues that were originally at Avenue of Stars. Besides, the "Starlight Cinema" features a colossal comic strip of memorable scenes in Hong Kong movies and their characters.

Meanwhile, the footbridge connecting the Waterfront exhibits a compilation of derivative works inspired by original movie stills. Classic movie quotes has also been printed on the Garden light poles.

There would be more movie elements to come to the Garden of Stars in near future. Just watch out.





## 星光大影院

### Starlight Cinema






360 度的大型連環圖全長 63 米，展現 17 部電影的經典場面及 43 位電影角色






360 degree giant painting is 63 meters in length. It is inspired by 17 movies, featuring 43 stars



## 星光大道電影紀念銅像

### Avenue of Stars Commemorative Sculptures

包括香港電影金像獎 、李小龍 、梅艷芳 、麥兜  及電影拍攝場景銅像  等等

Including bronze statues of Hong Kong Film Award  , Bruce Lee  , Anita Mui  , McDull  , filming location  and so on



## 明星掌印牌匾

### Star Handprint Plaques

現設 20 個明星掌印牌匾，將陸續增添至 107 個

20 plaques at present, and it will be increased to a total of 107 plaques soon

## 燈柱上印有經典電影金句

### Classic movie quotes printed on the Garden light poles

共 9 支燈柱寫上不同香港電影金句

A total of 9 light poles with famous movie quotes



重現經典電影場面

Showcasing classic  
movie moments

# 星光花園

GARDEN OF STARS

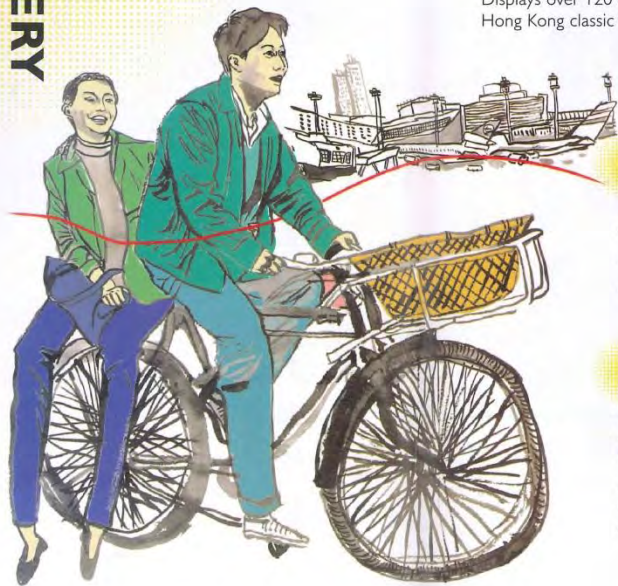




# 星光影廊

## STARRY GALLERY

展現百年香港電影夢  
 Celebrating a century of  
 Hong Kong cinema



### 經典電影劇照、 對白及海報區 ①

#### Iconic Movie Stills, Quotes and Poster Designs

展覽逾20張經典電影海報  
 Exhibits over 20 classic movie posters

### 電影片名字型設計區 ②

#### Classic Movie Font Design

展示超過120部電影片名字體設計  
 Displays over 120 movie titles/fonts of  
 Hong Kong classic films



### 星光大道十年回顧區 ③

#### The Avenue of Stars: A Decade Retrospective

呈現星光大道過往十年的精彩照片  
 An overview of Avenue of Stars in the last ten years

### 香港電影一百年 ④

#### A Century of Hong Kong Cinema

以不同年代的城市照片對照香港電影畫作，  
 對照解讀香港百年演變史  
 A century of filmmaking in pictures that feature  
 Hong Kong history in parallel with Hong Kong film  
 development milestones







# Appendix B

## *Wayfinding and Hoarding for TST Waterfront*





星光花園  
**GARDEN OF STARS**



尖東站 J 出口  
East Tsim Sha Tsui  
Station Exit J



香港洲際酒店  
Intercontinental  
Hong Kong



香港太空館  
Hong Kong  
Space Museum



香港文化中心  
Hong Kong  
Cultural Centre



香港藝術館  
(工程進行中)  
Hong Kong  
Museum of Art  
(Works in Progress)



梳士巴利花園藝術廣場  
Art Square,  
Salisbury Garde



尖沙咀鐘樓  
Tsim Sha Tsui  
Clock Tower



天星碼頭  
Star Ferry

**J1**



郵政局  
Post Office

中間道  
Middle Road



中間道  
兒童遊樂場  
Middle Road  
Children's  
Playground



星光花園  
(經中間道公園)  
Garden of stars  
(Via Middle  
Road Children's  
Playground)



**J5**



皇朝酒店及商場  
Shenzhen Hotel &  
Shopping Arcade



樂光百貨  
SOGO  
Department Store

**J6**



半島酒店  
Peninsula Hotel

彌敦道  
Nathan Road



尖沙咀站  
Tsim Sha Tsui  
Station



尖東站 J 出口  
East Tsim Sha Tsui  
Station Exit J

**J1**



郵政局  
Post Office



中間道  
Middle Road



中間道兒童遊樂場  
Middle Road Children's Playground



星光花園 (經中間道公園)  
Garden of stars  
(Via Middle Road Children's Playground)

**J2**



星光花園 (經行人天橋)  
Garden of stars (Via The Footbridge)



新世界中心 (工程進行中)  
New World Centre (Works in Progress)



香港洲際酒店  
Inter-Continental Hong Kong



香港太空館  
Hong Kong Space Museum



香港文化中心  
Hong Kong Cultural Centre



香港藝術館 (工程進行中)  
Hong Kong Museum of Art  
(Works in Progress)



梳士巴利花園藝術廣場  
Art Square, Salisbury Garden



尖沙咀鐘樓  
Tsim Sha Tsui Clock Tower



天星碼頭  
Star Ferry









## 隧道 / 星光影廊 SUBWAY / STARRY GALLERY



 香港太空館  
Hong Kong  
Space Museum

 尖沙咀鐘樓  
Tsim Sha Tsui  
Clock Tower

 香港文化中心  
Hong Kong  
Cultural Centre

 天星碼頭  
Star Ferry

 香港藝術館  
(工程進行中)  
Hong Kong  
Museum of Art  
(Works in Progress)

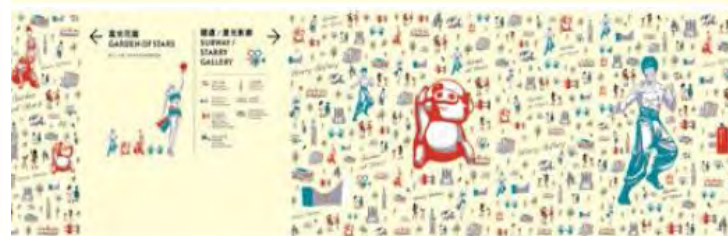
 香港洲際酒店  
InterContinental  
Hong Kong

 梳士巴利花園  
藝術廣場  
Art Square,  
Salisbury Garden

## 星光花園 GARDEN OF STARS



經行人天橋 / Via THE FOOTBRIDGE









# Appendix C

## *Community Programme*

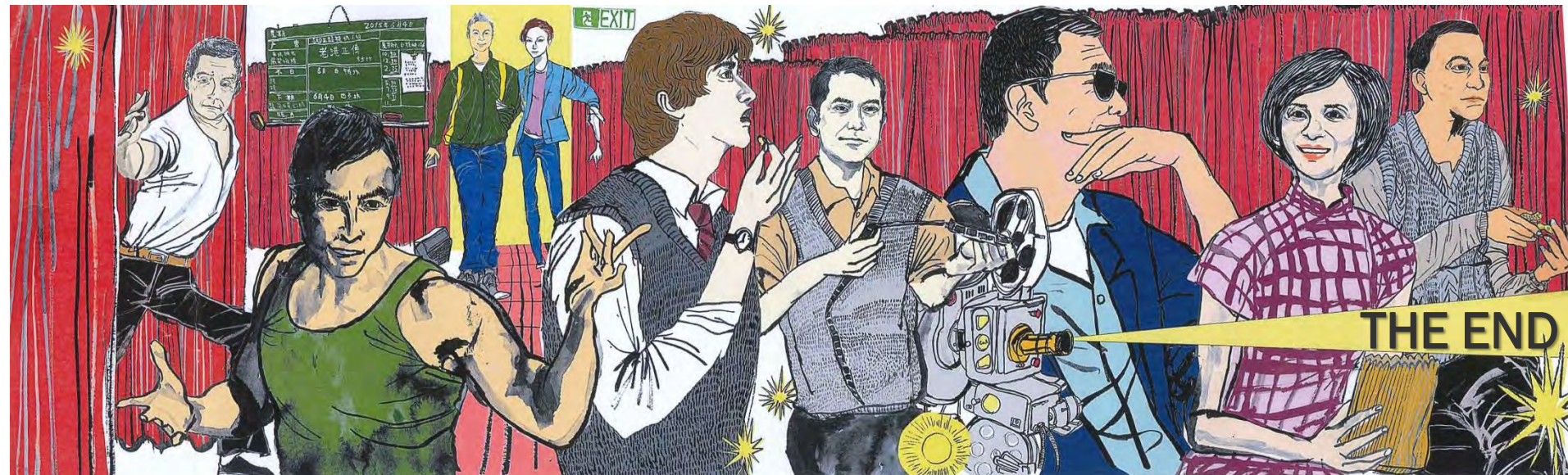




# *Community Programme* (Examples)

- ◎ As an on-going community programme, AOS Management Limited will work with NW Springboard (飛躍新世界) and relevant NGOs, such as The Neighborhood Advice-Action Council, Society for Community Organization (SoCO), Fresh Fish Traders' School, Christian Action, St James Settlement and Hong Kong Playground Association, etc, to organise community visits for under-resourced children to Garden of Stars – Starry Gallery – Art Square.
- ◎ APA students will be engaged as the escort to ensure the participants enjoying an educational and fun-filled journey.
- ◎ The community visit to be arranged regularly.





by AOS Management Limited