

Invitation to MEHK Briefing Session – Funding Support for Small and Medium-sized Meeting, Incentive & Convention Groups

Dear Travel Trade Partners,

Meetings and Exhibitions Hong Kong (MEHK) is launching a new initiative – Funding Support for Small and Medium-sized Meeting, Incentive & Convention (MIC) Groups, which aims at assisting Hong Kong inbound tour operators to attract more MIC businesses to Hong Kong.

To learn more about this new programme and application procedures, Hong Kong licensed travel agents are cordially invited to attend a trade briefing. Details are as follows:

Date:	28 July 2016 (Thursday)	
Time:	10:30am – 12:00noon	
Venue:	Versailles Ballroom, Regal Kowloon Hotel	
Address:	71 Mody Rd, Tsim Sha Tsui, Hong Kong	
Eligibility:	Hong Kong licensed travel agents handling inbound travel business (with ordinary membership of Travel Industry Council of Hong Kong)	
Language:	Cantonese	
Registration Form:	Please refer to the attachment	
Registration Deadline:	26 July 2016 (Tuesday) Due to limited space, each company is welcome to register a maximum of one representative to attend (additional representatives will be put on the waiting list), and registration will be accepted on a first-come, first-served basis.	
Enquiries:	Ms Terry Chau, Senior Executive, Operations, MEHK Tel: 2807 6325 E-mail: terry.chau@hktb.com Ms Sarina Wu, Executive, Operations, MEHK Tel: 2807 6334 E-mail: sarina.wu@hktb.com	

We look forward to your support and participation.

Yours sincerely,

Kenneth Wong General Manager MICE & Cruise

Hong Kong Tourism Board

cc: Chairman & Executive Director, Hong Kong Hotels Association

Chairman & Executive Director, Federation of Hong Kong Hotel Owners

Chairman & Executive Director, Travel Industry Council of Hong Kong



Briefing Session – Funding Support for Small and Medium-sized Meeting, Incentive & Convention Groups

中小型企業會議、獎勵旅遊及國際會議訪港團體資助計劃簡報會

REPLY SLIP 回條

Please complete and return this form on or before <u>26 July 2016 (Tuesday)</u>. 請於 **2016 年 7** 月 **26** 日 (星期二) 或之前填妥並提交此回條

To 致: Ms Sarina Wu 胡小姐

Tel 電話: 2807 6334 Fax 傳真: 2503 6223 Email 電郵: <u>sarina.wu@hktb.com</u>

Event Details 活動詳情:

Event Title 活動名稱: Briefing Session - Funding Support for Small and Medium-sized Meeting,

Incentive & Convention Groups

中小型企業會議、獎勵旅遊及國際會議訪港團體資助計劃簡報會

Date 日期: 28.7.2016 (Thursday 星期四)

Time 時間: 10:30 – 12:00

Venue 地點: Versailles Ballroom, Regal Kowloon Hotel; 富豪九龍酒店凡爾賽廳 Address 地址: 71 Mody Rd, Tsim Sha Tsui, Hong Kong; 香港尖沙咀麼地道 71 號 Hong Kong licensed travel agents handling inbound travel business (with ordinary mambarship of Travel Industry Council of Hong Kong

(with ordinary membership of Travel Industry Council of Hong Kong)

香港持牌入境遊旅行代理商 (並屬香港旅遊業議會之基本會員)

Language 語言: Cantonese 廣東話

Remarks:

- Due to limited space, each company is welcome to register <u>a maximum of one representative</u> to attend (additional representatives will be put on the waiting list), and registration will be accepted on a <u>first-come</u>, <u>first-served basis</u>.

因名額有限,每家機構可派出<u>最多一名代表</u>出席本次簡報會(額外的代表將被列入輪候名單)。活動 名額以先到先得形式分配,額滿即止。

- A confirmation email will be sent to successful registrants on or before <u>27 July 2016 (Wednesday)</u>. 成功報名的機構代表將會於 <u>2016 年 7 月 27 日(星期三)</u>或之前收到確認電郵。

Registration 報名

Signature 簽名: _____

Our company will send the following representative to participate. 參加本次簡介會的機構代表:

Name of company	Travel agent license no.
機構名稱:	旅行代理商牌照碼:
Name of representative	Title
参加者姓名:	職銜:
Office Tel.	Mobile
機構電話:	手提電話:
Email	
電郵:	
Name 名稱: T	ïtle 職銜:

Date 日期: