# Latest statistics on the inbound and outbound travel markets and air-ticket sales

## **Outbound market**

### Levy income

(Source: TIC)

September 2016	September 2015	Difference
HK\$1,994,371	HK\$1,703,595	+17.1%

January - September 2016	January - September 2015	Difference
HK\$19,633,155	HK\$19,319,612	+1.6%

#### Air-ticket sales

(Source: IATA)

Total billing

1 - 15 September 2016	1 - 15 September 2015	Difference
HK\$1,094 million	HK\$1,199 million	-8.8%

1 January - 15 September 2016	1 January - 15 September 2015	Difference
HK\$19,500 million	HK\$20,968 million	-7.0%

#### No. of transactions

1 - 15 September 2016	1 - 15 September 2015	Difference
349,290	365,694	-4.5%

1 January - 15 September 2016	1 January - 15 September 2015	Difference
6,413,405	6,547,814	-2.1%

# Complaints

(Source: TIC)

September 2016	September 2015	Difference
55	88	-37.5%
(16 referred by Consumer Council)	(40 referred by Consumer Council)	

January - September 2016	January - September 2015	Difference
619	638	-3.0%
(249 referred by Consumer Council)	(227 referred by Consumer Council)	

# Requests for assistance

(Source: TIC)

September 2016	September 2015	Difference
56	115	-51.3%

January - September 2016	January - September 2015	Difference
650	1,148	-43.4%

# **Enquiries**

(Source: TIC)

September 2016	September 2015	Difference
306	279	+9.7%

January - September 2016	January - September 2015	Difference
3,391	3,687	-8.0%

## **Inbound market**

#### **Arrivals**

(Source: HKTB)

August 2016	August 2015	Difference
5,086,496	5,614,852	-9.4%

January - August 2016	January - August 2015	Difference
37,295,792	39,865,523	-6.4%

#### Arrivals from individual markets in August 2016

	No. of visitors	Compared with 2015	Market share
Mainland China	4,037,005	-11.3%	79.4%
Taiwan	174,341	-8.2%	3.4%
South Korea	114,727	+18.8%	2.3%
Japan	101,899	+7.2%	2.0%
Macao	101,087	-11.8%	2.0%
USA	81,982	-0.6%	1.6%
Philippines	54,217	+6.2%	1.1%

## Arrivals from individual markets in January - August 2016

	No. of visitors	Compared with 2015	Market share
Mainland China	28,383,241	-9.2%	76.1%
Taiwan	1,346,311	+0.9%	3.6%
South Korea	911,057	+10.1%	2.4%
USA	766,738	+1.1%	2.1%
Japan	681,994	+3.2%	1.8%
Macao	652,337	-3.8%	1.7%
Philippines	501,727	+15.1%	1.3%

# Mainland inbound tour group registration

(Source: TIC)

September 2016	September 2015	Difference
4,452	8,931	-50.2%

January - September 2016	January - September 2015	Difference
44,385	92,661	-52.1%

# **Complaints**

(Source: TIC)

September 2016	September 2015	Difference
14	25	-44.0%
(All CHN / 4 referred by Consumer	(All CHN / 6 referred by Consumer	
Council)	Council, 1 referred by Hong Kong	
	Tourism Board, 1 referred by	
	Others)	

January - September 2016	January - September 2015	Difference
113	194	-41.8%
(All CHN / 23 referred by Consumer	(192 CHN 1 SEA 1 OTH /	
Council, 1 referred by Travel Agents	41 referred by Consumer Council,	
Registry, 1 referred by Tourism	8 referred by Hong Kong Tourism	
Commission, 3 referred by Hong Kong	Board, 3 referred by Hong Kong	
Tourism Board)	Customs and Excise Department,	
	1 referred by Others)	

# Requests for assistance

(Source: TIC)

September 2016	September 2015	Difference
36	73	-50.7%
(ALL CHN / 2 referred by Consumer	(ALL CHN / 4 referred by	
Council,)	Consumer Council)	

January - September 2016	January - September 2015	Difference
293	524	-44.1%
(291 CHN 1 SEA 1 OTH / 16 referred	(522 CHN 1 SEA 1 OTH /	
by Consumer Council, 1 referred by	40 referred by Consumer Council,	
Travel Agents Registry, 1 referred by	3 referred by Tourism Commission,	
Hong Kong Tourism Board, 5 referred	4 referred by Hong Kong Tourism	
by Hong Kong Police, 2 referred by	Board, 3 referred by Hong Kong	
Hong Kong Customs and Excise	Police)	
Department, 1 referred by Shenzhen		
TV)		

# **Enquiries**

(Source: TIC)

September 2016	September 2015	Difference
75	56	+33.9%
(74 CHN 1 SEA / 2 referred by	(ALL CHN / 8 referred by	
Consumer Council, 1 referred by Hong	Consumer Council, 1 referred by	
Kong Tourism Board)	Hong Kong Tourism Board)	

January - September 2016	January - September 2015	Difference
700	503	+39.2%
(690 CHN 3 SEA 7 OTH / 23 referred	(497 CHN 2 SEA 1 AUS 3 OTH /	
by Consumer Council, 4 referred by	48 referred by Consumer Council,	
Tourism Commission, 4 referred by	2 referred by Travel Agents	
Hong Kong Tourism Board, 3 referred	Registry, 1 referred by Hong Kong	
by Hong Kong Police)	Tourism Commission, 11 referred	
	by Hong Kong Tourism Board,	
	2 referred by Hong Kong Police,	
	3 referred by Hong Kong Customs	
	and Excise Department)	