#### **Latest tourism statistics**

# **Outbound market**

**Levy income** (sources: TIA)

Total amount of levy paid by licensed travel agents

|                           | 2023       | 2022      | Difference |
|---------------------------|------------|-----------|------------|
| December (HK\$)           | 1,341,692  | 639,041   | +109.9%    |
| January - December (HK\$) | 16,182,405 | 2,048,106 | +690.1%    |

### **Air-ticket sales** (source: IATA)

Total billing (BSP remittance)

| -                         | 2023           | 2022          | Difference |
|---------------------------|----------------|---------------|------------|
| December (HK\$)           | 1.136 billion  | 899 million   | +26.3%     |
| January - December (HK\$) | 17.619 billion | 7.144 billion | +146.6%    |

#### No. of transactions

|                    | 2023      | 2022      | Difference |
|--------------------|-----------|-----------|------------|
| December           | 394,894   | 248,115   | +59.1%     |
| January - December | 5,051,576 | 1,854,013 | +172.4%    |

# **Inbound market**

Mainland inbound tour groups registration (sources: TIA)

|              | Number of tour groups | Number of tourists |
|--------------|-----------------------|--------------------|
| Period       | registered            | registered         |
| January 2024 | 4,394                 | 133,161            |

# **Arrivals** (source: HKTB)

|                    | 2023       | 2022    | Difference |
|--------------------|------------|---------|------------|
| December           | 3,929,986  | 160,578 | +2,347.4%  |
| January - December | 33,999,660 | 604,564 | +5,523.8%  |

Arrivals from individual markets in December 2023 (source: HKTB)

|                | No. of visitors | Compared with 2022 | Market share |
|----------------|-----------------|--------------------|--------------|
| Mainland China | 2,944,635       | +4,279.0%          | 74.9%        |
| Macao          | 138,693         | +3,138.2%          | 3.5%         |
| Philippines    | 115,423         | +985.9%            | 2.9%         |
| Taiwan         | 88,842          | +793.0%            | 2.3%         |
| South Korea    | 74,057          | + 2,166.1%         | 1.9%         |
| Singapore      | 73,666          | +877.1%            | 1.9%         |
| USA            | 71,558          | +648.0%            | 1.8%         |

Arrivals from individual markets in January - December 2023

|                | No. of visitors | Compared with 2022 | Market share |
|----------------|-----------------|--------------------|--------------|
| Mainland China | 26,760,453      | +7,033.6%          | 78.7%        |
| Macao          | 1,224,016       | +11,870.8%         | 3.6%         |
| Taiwan         | 783,778         | +3,132.2%          | 2.3%         |
| Philippines    | 763,778         | +3,529.1%          | 2.2%         |
| USA            | 594,752         | +2,188.7%          | 1.7%         |
| Thailand       | 450,372         | +3,456.9%          | 1.3%         |
| South Korea    | 402,999         | +4,727.5%          | 1.2%         |