Latest tourism statistics

Outbound market

Levy income (sources: TIA)

Total amount of levy paid by licensed travel agents

	2024	2023	Difference
January (HK\$)	1,464,072	493,698	+196.6%

Air-ticket sales (source: IATA)

Total billing (BSP remittance)

	2024	2023	Difference
January (HK\$)	1.376 billion	975 million	+41.1%

No. of transactions

	2024	2023	Difference
January	463,334	280,820	+64.9%

Inbound market

Mainland inbound tour groups registration (sources: TIA)

	Number of tour groups	Number of tourists
Period	registered	registered
February 2024	4,218	138,401

Arrivals (source: HKTB)

	2024	2023	Difference
January	3,825,617	498,689	+667.1%

Arrivals from individual markets in January 2024 (source: HKTB)

	No. of visitors	Compared with 2022	Market share
Mainland China	2,984,259	+963.8%	78.0%
South Korea	100,022	+1,374.8%	2.6%
Taiwan	92,208	+233.0%	2.4%
Macao	91,176	+23.9%	2.4%
Philippines	85,578	+357.5%	2.2%
USA	62,807	+361.7%	1.6%
Thailand	51,710	+681.2%	1.4%