Latest tourism statistics

Outbound market

Levy income (sources: TIA)

Total amount of levy paid by licensed travel agents

	2024	2023	Difference
April (HK\$)	1,654,230	1,175,370	+40.7%
January - April (HK\$)	6,452,627	3,841,312	+67.9%

Air-ticket sales (source: IATA)

Total billing (BSP remittance)

	2024	2023	Difference
April (HK\$)	1.558 billion	1.520 billion	+2.5%
January - April (HK\$)	6.062 billion	5.826 billion	+4.0%

No. of transactions

	2024	2023	Difference
April	504,893	390,722	+29.2%
January - April	1,925,010	1,521,329	+26.5%

Inbound market

Mainland inbound tour groups registration (sources: TIA)

	Number of tour groups	Number of tourists
Period	registered	registered
May 2024	4,397	135,704

Arrivals (source: HKTB)

	2024	2023	Difference
April	3,391,381	2,892,256	+17.3%
January - April	14,620,179	7,307,007	+100.1%

Arrivals from individual markets in April 2024 (source: HKTB)

No. of visitors	Compared with 2023	Market share
2,482,581	+7.5%	73.2%
99,899	+68.2%	2.9%
83,873	+46.9%	2.5%
82,176	-26.7%	2.4%
74,102	+80.5%	2.2%
63,804	+202.2%	1.9%
61,483	+47.3%	1.8%
	2,482,581 99,899 83,873 82,176 74,102 63,804	2,482,581 +7.5% 99,899 +68.2% 83,873 +46.9% 82,176 -26.7% 74,102 +80.5% 63,804 +202.2%

Arrivals from individual markets in January - April 2024

	No. of visitors	Compared with 2023	Market share
Mainland China	11,177,477	+97.1%	76.5%
Taiwan	380,547	+108.2%	2.6%
Macao	372,124	-4.6%	2.5%
Philippines	348,112	+123.3%	2.4%
South Korea	315,926	+414.5%	2.2%
USA	276,481	+166.6%	1.9%
Thailand	216,828	+101.6%	1.5%