

## Latest tourism statistics

### Outbound market

#### Levy income (sources: TIA)

Total amount of levy paid by licensed travel agents

	2024	2023	Difference
June (HK\$)	1,850,296	1,611,303	+14.8%
January – June (HK\$)	10,055,500	6,962,559	+44.4%
July (HK\$)	1,864,635	1,625,542	+14.7%
January - July (HK\$)	11,920,135	8,588,101	+38.7%

#### Air-ticket sales (source: IATA)

Total billing (BSP remittance)

	2024	2023	Difference
June (HK\$)	1.485 billion	1.618 billion	-8.2%
January – June (HK\$)	9.212 billion	9.126 billion	+0.9%
July (HK\$)	1.649 billion	1.550 billion	+6.4%
January - July (HK\$)	10.861 billion	10.676 billion	+1.7%

No. of transactions

	2024	2023	Difference
June	580,724	450,890	+28.7%
January - June	3,094,278	2,408,914	+28.4%
July	675,192	458,705	+47.2%
January - July	3,769,470	2,867,619	+31.4%

### Inbound market

#### Mainland inbound tour groups registration (sources: TIA)

Period	Number of tour groups registered	Number of tourists registered
July 2024	6,444	214,310
August 2024	6,021	204,181

#### Arrivals (source: HKTB)

	2024	2023	Difference
June	3,132,598	2,748,488	+14.0%
January - June	21,151,235	12,883,879	+64.2%
July	3,921,630	3,588,530	+9.3%
January - July	25,072,865	16,472,409	+52.2%

Arrivals from individual markets in June 2024 (*source: HKTB*)

	No. of visitors	Compared with 2023	Market share
Mainland China	2,337,305	+8.5%	74.6%
Taiwan	110,949	+55.0%	3.5%
Philippines	108,702	+47.6%	3.5%
Macao	87,840	+2.7%	2.8%
USA	84,381	+40.1%	2.7%
Singapore	51,592	+26.0%	1.6%
South Korea	47,223	+88.5%	1.5%

Arrivals from individual markets in January - June 2024

	No. of visitors	Compared with 2023	Market share
Mainland China	16,140,863	+59.6%	76.3%
Taiwan	582,235	+87.0%	2.8%
Macao	545,075	-4.1%	2.6%
Philippines	542,512	+92.1%	2.6%
USA	423,299	+101.7%	2.0%
South Korea	419,753	+273.5%	2.0%
Thailand	290,474	+57.5%	1.4%

Arrivals from individual markets in July 2024 (*source: HKTB*)

	No. of visitors	Compared with 2023	Market share
Mainland China	3,140,143	+5.5%	80.1%
Macao	113,333	-0.5%	2.9%
Taiwan	110,232	+45.1%	2.8%
Philippines	102,102	+44.5%	2.6%
USA	82,191	+33.2%	2.1%
South Korea	48,089	+62.8%	1.2%
Japan	32,242	+20.3%	0.8%

Arrivals from individual markets in January - July 2024

	No. of visitors	Compared with 2023	Market share
Mainland China	19,281,006	+47.3%	76.9%
Taiwan	692,467	+78.8%	2.8%
Macao	658,408	-3.5%	2.6%
Philippines	644,614	+82.5%	2.6%
USA	505,490	+86.2%	2.0%
South Korea	467,842	+229.7%	1.9%
Thailand	322,590	+44.5%	1.3%