

Latest tourism statistics

Outbound market

Levy income (sources: TIA)

Total amount of levy paid by licensed travel agents

	2024	2023	Difference
December (HK\$)	1,689,690	1,341,692	+25.9%
January - December (HK\$)	20,833,618	16,182,405	+28.7%

Air-ticket sales (source: IATA)

Total billing (BSP remittance)

	2024	2023	Difference
December (HK\$)	1.492 billion	1.136 billion	+31.3%
January - December (HK\$)	18.870 billion	17.618 billion	+7.1%

No. of transactions

	2024	2023	Difference
December	565,694	394,894	+43.2%
January - December	7,006,145	5,051,576	+38.6%

Inbound market

Mainland inbound tour groups registration (sources: TIA)

Period	Number of tour groups registered	Number of tourists registered
January 2025	6,892	262,276

Arrivals (source: HKTB)

	2024	2023	Difference
December	4,255,551	3,929,986	+8.3%
January - December	44,502,787	33,999,660	+30.9%

Arrivals from individual markets in December 2024 (source: HKTB)

	No. of visitors	Compared with 2023	Market share
Mainland China	3,100,753	+5.2%	72.9%
Philippines	146,800	+26.5%	3.4%
Macao	128,797	-6.2%	3.0%
Taiwan	113,407	+25.5%	2.7%
South Korea	96,705	+30.2%	2.3%
USA	88,346	+24.0%	2.1%
Singapore	75,035	+11.0%	1.8%

Arrivals from individual markets in January - December 2024

	No. of visitors	Compared with 2023	Market share
Mainland China	34,043,127	+27.2%	76.5%
Taiwan	1,244,610	+53.8%	2.8%
Philippines	1,194,446	+54.5%	2.7%
Macao	1,163,742	-3.6%	2.6%
USA	884,262	+48.1%	2.0%
South Korea	854,873	+108.6%	1.9%
Japan	560,169	+62.8%	1.3%