

Latest tourism statistics

Outbound market

Levy income (sources: TIA)

Total amount of levy paid by licensed travel agents

	2025	2024	Difference
February (HK\$)	1,627,284	1,406,726	+15.6%
January - February (HK\$)	2,970,481	2,870,798	+3.4%

Air-ticket sales (source: IATA)

Total billing (BSP remittance)

	2025	2024	Difference
February (HK\$)	1.466 billion	1.312 billion	+11.7%
January - February (HK\$)	2.901 billion	2.689 billion	+7.8%

No. of transactions

	2025	2024	Difference
February	630,733	413,398	+52.5%
January - February	1,226,361	876,732	+39.8%

Inbound market

Mainland inbound tour groups registration (sources: TIA)

Period	Number of tour groups registered	Number of tourists registered
March 2025	7,462	237,050

Arrivals (source: HKTB)

	2025	2024	Difference
February	3,667,671	4,001,190	-8.3%
January - February	8,409,737	7,826,807	+7.4%

Arrivals from individual markets in February 2025 (*source: HKTB*)

	No. of visitors	Compared with 2024	Market share
Mainland China	2,769,404	-14.7%	75.5%
South Korea	121,523	+42.6%	3.3%
Taiwan	118,849	+19.2%	3.2%
Philippines	96,968	+22.5%	2.6%
Macao	89,904	-11.9%	2.5%
USA	67,201	+16.9%	1.8%
Japan	66,444	+42.3%	1.8%

Arrivals from individual markets in January - February 2025

	No. of visitors	Compared with 2024	Market share
Mainland China	6,495,640	+4.3%	77.2%
Taiwan	257,852	+33.2%	3.1%
South Korea	248,262	+33.7%	3.0%
Philippines	210,522	+27.1%	2.5%
Macao	187,712	-2.6%	2.2%
USA	142,941	+19.2%	1.7%
Japan	118,495	+30.8%	1.4%