

Latest tourism statistics

Outbound market

Levy income (*sources: TIA*)

Total amount of levy paid by licensed travel agents

	2025	2024	Difference
April (HK\$)	1,833,953	1,654,230	+10.8%
January - April (HK\$)	6,906,978	6,452,627	+7.0%

Air-ticket sales (*source: IATA*)

Total billing (BSP remittance)

	2025	2024	Difference
April (HK\$)	1.624 billion	1.559 billion	+4.1%
January - April (HK\$)	6.348 billion	6.063 billion	+4.7%

No. of transactions

	2025	2024	Difference
April	680,170	504,893	+34.7%
January - April	2,715,879	1,925,010	+41.0%

Inbound market

Mainland inbound tour groups registration (*sources: TIA*)

Period	Number of tour groups registered	Number of tourists registered
May 2025	4,142	125,855

Arrivals (*source: HKTB*)

	2025	2024	Difference
April	3,847,934	3,391,381	+13.5%
January - April	16,076,183	14,620,179	+10.0%

Arrivals from individual markets in April 2025 (*source: HKTB*)

	No. of visitors	Compared with 2024	Market share
Mainland China	2,813,526	+13.3%	73.1%
Taiwan	124,218	+21.9%	3.2%
Philippines	113,306	+33.1%	2.9%
Macao	92,514	+15.0%	2.4%
USA	84,296	+13.0%	2.2%
South Korea	62,155	-3.0%	1.6%
Thailand	54,727	-8.9%	1.4%

Arrivals from individual markets in January - April 2025

	No. of visitors	Compared with 2024	Market share
Mainland China	12,058,885	+7.8%	75.0%
Taiwan	494,639	+27.8%	3.1%
Philippines	425,881	+21.1%	2.6%
South Korea	400,519	+26.3%	2.5%
Macao	367,887	-0.1%	2.3%
USA	321,194	+15.8%	2.0%
Japan	248,865	+29.7%	1.5%