## **Latest tourism statistics**

## **Outbound market**

Levy income (sources: TIA)

Total amount of levy paid by licensed travel agents

	2025	2024	Difference
October (HK\$)	2,118,527	1,928,294	+9.8%
January – October (HK\$)	18,677,734	17,213,778	+8.5%

## Air-ticket sales (source: IATA)

Total billing (BSP remittance)

	2025	2024	Difference
October (HK\$)	1.784 billion	1.646 billion	+8.3%
January – October (HK\$)	16.636 billion	15.776 billion	+5.4%

## No. of transactions

	2025	2024	Difference
October	726,534	662,841	+9.6%
January - October	7,210,958	5,772,999	+24.9%

# **Inbound market**

Mainland inbound tour groups registration (sources: TIA)

	Number of tour groups	Number of tourists
Period	registered	registered
November 2025	6,359	203,067

### **Arrivals** (source: HKTB)

	2025	2024	Difference
October	4,588,515	4,090,054	+12.2%
January - October	41,060,163	36,678,799	+11.9%

Arrivals from individual markets in October 2025 (source: HKTB)

	No. of visitors	Compared with 2024	Market share
Mainland	3,452,168	+10.0%	75.2%
Taiwan	157,831	+45.6%	3.4%
Philippines	111,327	+11.6%	2.4%
USA	95,093	+20.2%	2.1%
Macao	93,584	+5.7%	2.0%
South Korea	91,979	+16.7%	2.0%
Japan	63,101	+36.1%	1.4%

Arrivals from individual markets in January - October 2025

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	No. of visitors	Compared with 2024	Market share
Mainland	31,438,051	+10.8%	76.6%
Taiwan	1,318,883	+28.2%	3.2%
Philippines	1,066,804	+15.9%	2.6%
Macao	969,950	+2.4%	2.4%
USA	812,664	+15.5%	2.0%
South Korea	774,538	+15.1%	1.9%
Japan	600,703	+34.0%	1.5%